The Dun & Bradstreet Corporation

Current Economic Indicators

Prepared by the Economic Analysis Department

New Business Incorporations
Vol. 29, No. 11
November 1987

News

For Immediate Release

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NEW INCORPORATIONS INCREASE 5.1 PERCENT IN NOVEMBER

NEW YORK, Jan. 29--New business incorporations in November 1987 increased 5.1 percent to 50,532 from 48,098 in November 1986, according to The Dun & Bradstreet Corporation.

For the first 11 months of 1987, new incorporations declined 0.8 percent to 628,931 from 633,910 during the same period in 1986.

Of the 27 states to report an increase in incorporations during the first 11 months, three were up by more than 10 percent. The largest year-to-date increase occurred in Mississippi, up 26.2 percent to 3,474 from 2,753; followed by West Virginia, up 14.5 percent to 2,630 from 2,296; and Vermont, up 14.3 percent to 1,821 from 1,593.

The largest year-to-date declines occurred in Montana, down 13.9 percent to 1,197 from 1,390; followed by Louisiana, down 12.5 percent to 9,394 from 10,737; and Kentucky, down 12.4 percent to 6,162 from 7,036.

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Among the nine U.S. Bureau of the Census regions, the South Atlantic region recorded the largest increase, up 4.0 percent to 170,427 from 163,863. The largest regional decline occurred in the West South Central states, down 7.4 percent to 53,557 from 57,816.

Month of November

Compared with year-ago levels, 19 states reported increases of more than 10 percent in November. The largest increases were reported in Vermont, up 55.8 percent to 148 from 95; Connecticut, up 41.5 percent to 1,003 from 709; and Georgia, up 35.5 percent to 1,504 from 1,110.

The largest decline in November occurred in Colorado, down 26.3 percent to 1,018 from 1,382; followed by West Virginia, down 18.1 percent to 176 from 215; and Delaware, down 15.9 percent to 2,277 from 2,707.

The largest number of new incorporations in November were reported in New York, with 5,982; followed by Florida, 5,357; and California, 5,158.

The Dun & Bradstreet Corporation is the world's largest marketer of business information and related services, with worldwide revenue of $3.1 billion in 1986.

(See Attached Tabular Data)

NEW BUSINESS INCORPORATIONS BY STATES AND GEOGRAPHIC REGIONS
(Not Seasonally Adjusted)

	Nov 1987	Oct 1987	% Change Oct 1987 Nov 1987	Nov 1986	% Change Nov 1986 Nov 1987	Total Eleven Month(s) 1987	1986	% Change 11 Month(s) 87-86
NEW ENGLAND	3,012 E	3,437 E	-12.4	2,558 E	17.7	38,380 E-R	37,479	2.4
Maine	268 E	265 E	1.1	246 E	8.9	2,929 E	2,724	7.5
New Hampshire	243	305	-20.3	203	19.7	3,370	3,387	-0.5
Vermont	148	181	-18.2	95	55.8	1,821	1,593	14.3
Massachussetts	1,129	1,405	-19.6	1,086	4.0	15,638	15,262	2.5
Connecticut	1,003 E	979	2.5	709	41.5	11,264 E	11,379	-1.0
Rhode Island	221	302	-26.8	219	0.9	3,358	3,134	7.1
MIDDLE ATLANTIC	9,993	10,402	-3.9	9,097	9.8	117,876 R	118,158	-0.2
New York	5,982	6,356	-5.9	5,481	9.1	69,904	69,618	0.4
New Jersey	2,405	2,323	3.5	2,175	10.6	28,982 R	30,154	-3.9
Pennsylvania	1,606	1,723	-6.8	1,441	11.5	18,990 R	18,386	3.3
EAST NORTH CENTRAL	6,149 E	6,650 E	-7.5	5,802	6.0	76,209 E-R	76,699	-0.6
Ohio	1,281	1,391	-7.9	1,244	3.0	16,811	16,723	0.5
Indiana	868 E	872 E	-0.5	677	28.2	9,469 E	9,522	-0.6
Illinois	1,951	2,083	-6.3	1,814	7.6	24,417	23,969	1.9
Michigan	1,635	1,875	-12.8	1,669	-2.0	19,850	20,554	-3.4
Wisconsin	414	429	-3.5	398	4.0	5,662	5,931	-4.5
WEST NORTH CENTRAL	2,193	2,516	-12.8	2,058	6.6	29,481 R	30,383	-3.0
Minnesota	648	694	-6.6	578	12.1	8,511	8,599	-1.0
Iowa	238	286	-16.8	232	2.6	3,538	3,837	-7.8
Missouri	657	808	-18.7	718	-8.5	9,467	10,084	-6.1
North Dakota	80	80	0.0	66	21.2	885 R	875	1.1
South Dakota	58	90	-35.6	63	-7.9	918	875	4.9
Nebraska	187	209	-10.5	160	16.9	2,374	2,342	1.4
Kansas	325	349	-6.9	241	34.9	3,788	3,771	0.5
SOUTH ATLANTIC	13,172 E	15,605 E	-15.6	12,943	1.8	170,427 E	163,863	4.0
Maryland	1,105	1,468	-24.7	1,129	-2.1	14,936	14,751	1.3
Delaware	2,277	2,641	-13.8	2,707	-15.9	28,484	26,957	5.7
Washington D.C.	188 E	188 E	0.0	187	0.5	2,067 E	2,065	0.1
Virginia	1,294	1,474	-12.2	1,141	13.4	15,649	15,079	3.8
West Virginia	176	224	-21.4	215	-18.1	2,630	2,296	14.5
North Carolina	854	984	-13.2	832	2.6	11,028	11,340	-2.8
South Carolina	417	482	-13.5	384	8.6	5,757	5,582	3.1
Georgia	1,504	1,511	-0.5	1,110	35.5	16,476	15,790	4.3
Florida	5,357	6,633	-19.2	5,238	2.3	73,400	70,003	4.9

NEW BUSINESS INCORPORATIONS BY STATES AND GEOGRAPHIC REGIONS
(Not Seasonally Adjusted)

	Nov 1987	Oct 1987	% Change Oct 1987 Nov 1987	Nov 1986	% Change Nov 1986 Nov 1987	Total Eleven Month(s) 1987	1986	% Change 11 Month(s) 87-86
EAST SOUTH CENTRAL	1,801	2,241	-19.6	1,820	-1.0	24,317	24,504	-0.8
Kentucky	489	580	-15.7	458	6.8	6,162	7,036	-12.4
Tennessee	626	761	-17.7	668	-6.3	8,454	8,421	0.4
Alabama	430	617	-30.3	478	-10.0	6,227	6,294	-1.1
Mississippi	256	283	-9.5	216	18.5	3,474	2,753	26.2
WEST SOUTH CENTRAL	4,000	4,235 R	-5.5	3,997	0.1	53,557 R	57,816	-7.4
Arkansas	484	345 R	40.3	407	18.9	5,602 R	5,304	5.6
Louisiana	709	637	11.3	722	-1.8	9,394	10,737	-12.5
Oklahoma	477	561	-15.0	563	-15.3	6,993	6,962	0.4
Texas	2,330	2,692	-13.4	2,305	1.1	31,568	34,813	-9.3
MOUNTAIN	3,400	3,588	-5.2	3,574	-4.9	42,857 R	44,353	-3.4
Montana	100	103	-2.9	108	-7.4	1,197	1,390	-13.9
Idaho	140	110	27.3	100	40.0	1,523	1,553	-1.9
Wyoming	53	67	-20.9	62	-14.5	747	838	-10.9
Colorado	1,018	1,263	-19.4	1,382	-26.3	13,403	14,715	-8.9
New Mexico	198	190	4.2	177	11.9	2,200	2,200	0.0
Arizona	953	868	9.8	837	13.9	11,268	11,777	-4.3
Nevada	677	735	-7.9	670	1.0	8,953	8,366	7.0
Utah	261	252	3.6	238	9.7	3,566 R	3,514	1.5
PACIFIC	6,812 E	6,552 E	4.0	6,249 E	9.0	75,827 E	80,655	-6.0
Alaska	137	92	48.9	129	6.2	1,436	1,559	-7.9
Washington	768	758	1.3	576	33.3	8,707	8,778	-0.8
Oregon	512	581	-11.9	443	15.6	6,258	6,519	-4.0
California	5,158	4,887	5.5	4,873	5.8	56,808	61,200	-7.2
Hawaii	237 E	234 E	1.3	228 E	3.9	2,618 E	2,599	0.7
TOTAL U.S. (unadjusted)	50,532 E	55,226 E-R	-8.5	48,098 E	5.1	628,931 E-R	633,910	-0.8
TOTAL U.S. (seasonally adjusted)	57,358 E	55,006 E-R	4.3	56,719 E	1.1			

(E) - Estimated
(R) - Revised
Source: Economic Analysis Department, The Dun & Bradstreet Corporation.
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